



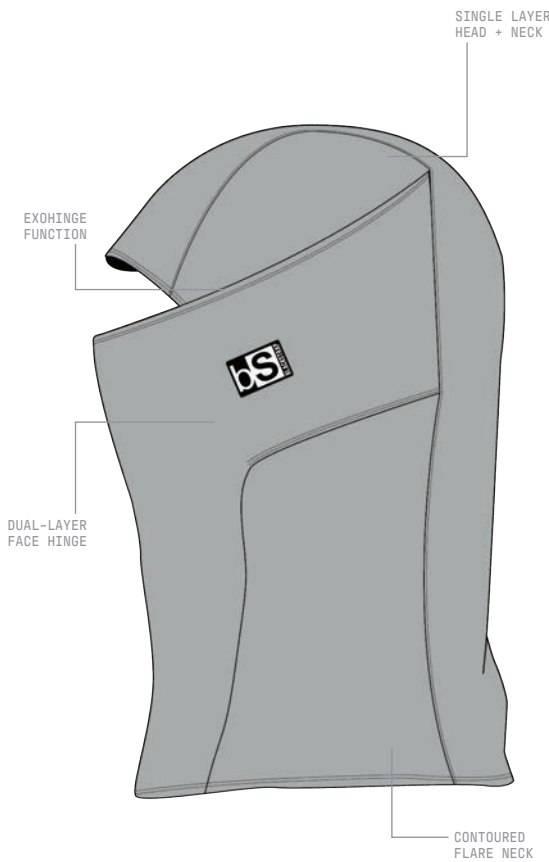








WINTER 2025



BLACKSTRAP

FACEGEAR

THE HOOD

FABRIC	<div><div>TREO</div><div>PERFA</div></div>	
FUNCTION	<div>ExoHinge</div> <div>SpectraUV</div> <div>DriFlo</div>	
FEATURE	<div><div>ODOR-FREE</div><div>THERMAL REGULATION</div><div>MOISTURE-WICKING</div><div>4-WAY STRETCH</div><div>BREATHABLE</div><div>WASHER + DRYER SAFE</div><div>HELMET FRIENDLY</div><div>LENS SAFE</div></div>	
ABOUT	<p>The Hood is our ultimate quiver killer for face protection, constructed with TREO fabric technology that allows for all day thermal regulation. A dual-layer PERFA liner is added to the ExoHinge, adding a breathable barrier of protection to critical areas. Our proprietary ExoHinge design allows for full mobility without affecting helmet compatibility.</p> <p>* See tech story for material specs.</p>	



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



winter 25

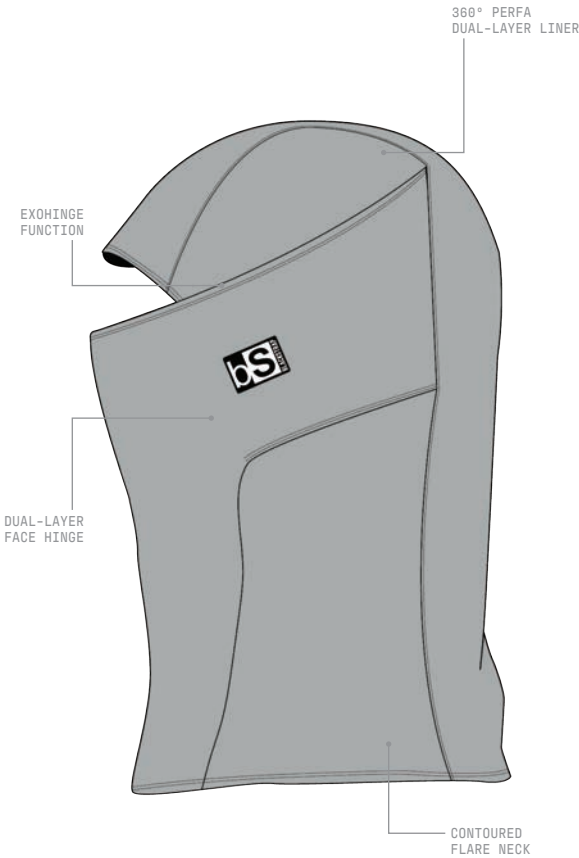
BLACKSTRAP

BLACK	ASH	DAWN	CHERRY	CURRENT
DESCHUTES	EVERGREEN	FLARE HI-VIZ	FOG	FOSSIL
GLACIER	JORY	LUPINE	MAPLE	MEADOW
MOONLIGHT	MOSS	OBSIDIAN	ORION	SAGEBRUSH
SMOLDERED	TUMBLEWEED	WHITE		

ANIMO ASH	ARMY OLIVE	BONE BLACK	CANVAS GRANITE	FLORAL FROSTY
GEO MAPLE	GO CHERRY	HYPNO GLACIER	INPRINT MAPLE	INPRINT OBSIDIAN
MOTION GLACIER	MOUNTAIN EVERGREEN	NIGHT BLACK	PANGEA WHITE	PASTELS
PONDY GLACIER	PONDY SMOLDERED	PULSE CHERRY	PULSE ORION	PULSE SAGEBRUSH
SEMPER OBSIDIAN	SPACE GRAY	TARGET SMOLDERED	TRACKED EVERGREEN	









EXPEDITION HOOD

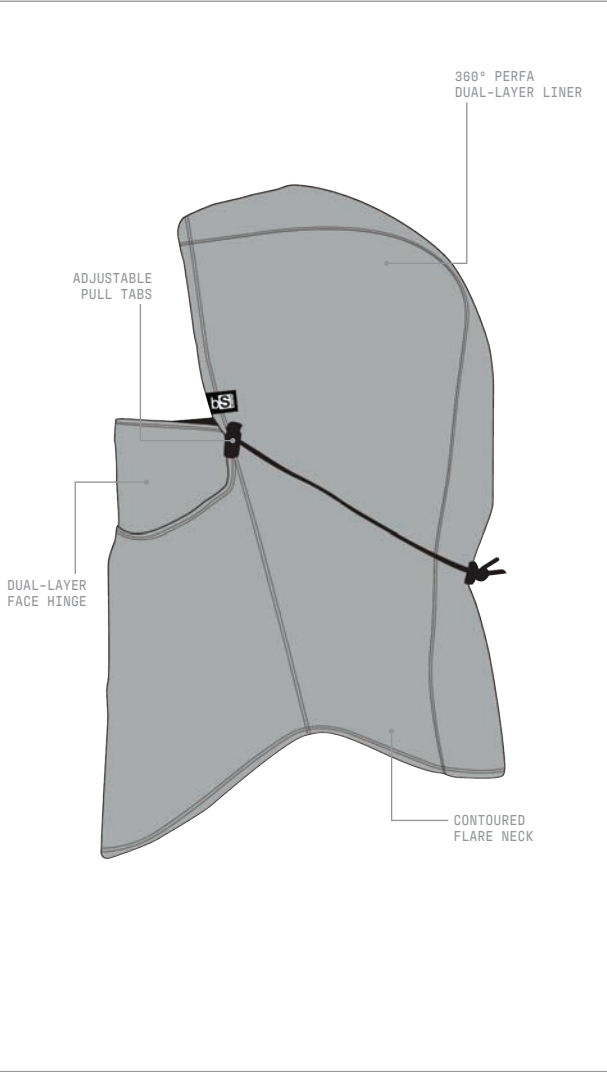
FABRIC	<div><div>TREO</div><div>PERFA</div></div>
FUNCTION	<div>ExoHinge</div> <div>SpectraUV</div> <div>DriFlo</div>
FEATURE	<div><div><div>ODOR-FREE</div></div><div><div>THERMAL REGULATION</div></div><div><div>MOISTURE-WICKING</div></div><div><div>4-WAY STRETCH</div></div><div><div>BREATHABLE</div></div><div><div>WASHER + DRYER SAFE</div></div><div><div>HELMET FRIENDLY</div></div><div><div>LENS SAFE</div></div></div>
ABOUT	<p>The Expedition Hood is your best friend when the storms start to stack up. Our warmest balaclava, the Expedition Hood features a 360° PERFA dual-layer mesh liner for added warmth without compromising breathability, ensuring you stay warm and comfortable, begging Mother Nature for more. With the Expedition Hood, the storm days are the best days.</p> <p>* See tech story for material specs.</p>



BLACK	ASH	DAWN	CHERRY
DESCHUTES	EVERGREEN	FLARE HI-VIZ	FOSSIL
GLACIER	JORY	MAPLE	MOONLIGHT
OBSIDIAN	SAGEBRUSH	SMOLDERED	WHITE

TEAM HOOD









FABRIC	<div><div>TREO</div><div>PERFA</div></div>
FUNCTION	<div>SpectraUV</div> <div>DriFlo</div>
FEATURE	<div><div><div>ODOR-FREE</div></div><div><div>THERMAL REGULATION</div></div><div><div>MOISTURE-WICKING</div></div><div><div>4-WAY STRETCH</div></div><div><div>BREATHABLE</div></div><div><div>WASHER + DRYER SAFE</div></div><div><div>HELMET FRIENDLY</div></div><div><div>LENS SAFE</div></div></div>
ABOUT	<div><div>The Team Hood has a contoured design and adjustable pull tabs allowing it to be worn over or under a helmet. The outer shell features TREO fabric technology and is paired with a 360° PERFA liner to maximize protection without sacrificing breathability.</div><div>* See tech story for material specs.</div></div>

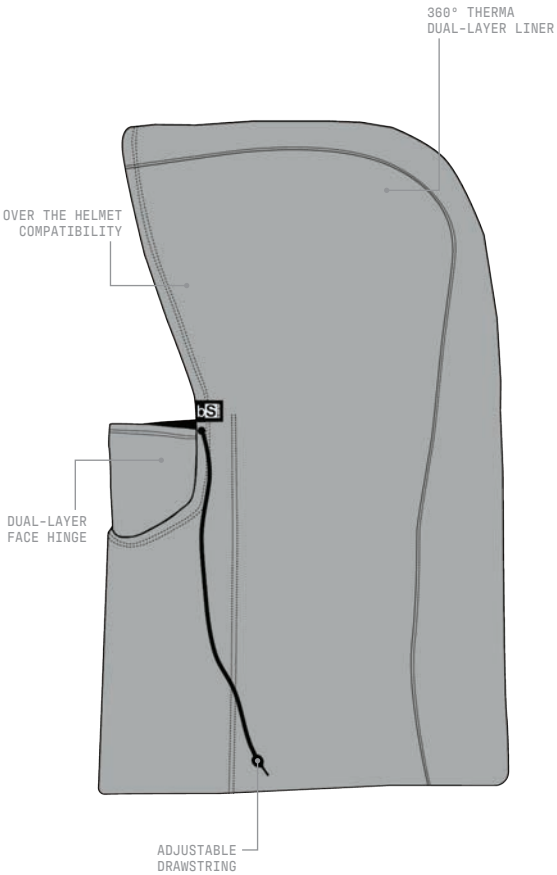



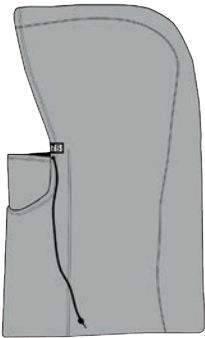
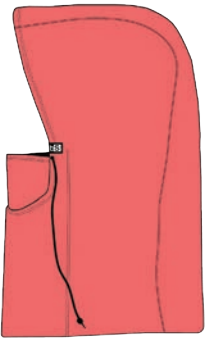
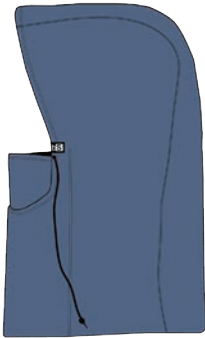

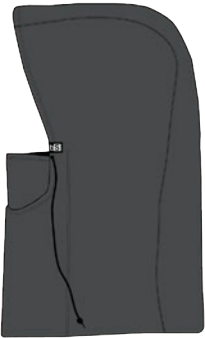






THE TEAM HOOD IS A FAVORITE OF RESORT EMPLOYEES AROUND THE COUNTRY, AND IS FEATURED IN OUR PARK CREW PROJECT.

BLACK	ASH	CHERRY	DESCHUTES
FLARE HI-VIZ	FOSSIL	SMOLDERED	WHITE
ANIMO ASH	ARMY OLIVE	BONE BLACK	HYPNO GLACIER
INPRINT OBSIDIAN	NIGHT BLACK	PULSE ORION	PULSE SAGEBRUSH









CAMBER HOOD

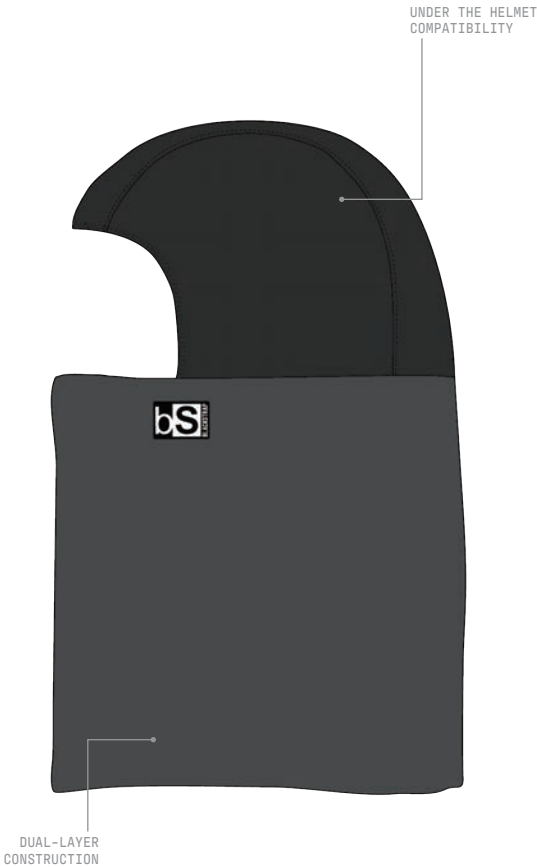
FABRIC	<div><div>TREO</div><div>THERMA</div></div>
FUNCTION	<div>SpectraUV</div> <div>DriFlo</div>
FEATURE	<div><div><div>ODOR-FREE</div></div><div><div>THERMAL REGULATION</div></div><div><div>MOISTURE-WICKING</div></div><div><div>4-WAY STRETCH</div></div><div><div>DUAL-LAYER</div></div><div><div>WASHER + DRYER SAFE</div></div><div><div>HELMET FRIENDLY</div></div><div><div>LENS SAFE</div></div></div>
ABOUT	<p>The Camber Hood is a game-changer for the cold. Constructed with a THERMA fabric liner, this cozy balaclava features a relaxed fit and drawstrings to maximize over-the-helmet compatibility. The Camber Hood features a freeze-resistant TREO fabric shell and an articulating inner hinge for maximum wind and cold protection, ensuring that you stay warm and comfortable in the most extreme environments.</p> <p>* See tech story for material specs.</p>




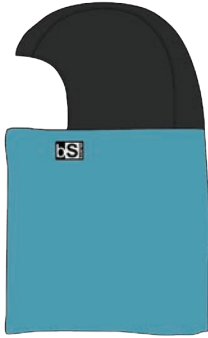










BLACK		ASH		MAPLE	
MOONLIGHT		OBSDIAN		SMOLDERED	
ANIMO ASH		BONE BLACK		HYPNO GLACIER	
INPRINT CURRANT		PULSE CHERRY		PULSE ORION	

TREBLE HOOD

FABRIC	<div><div>VERS</div><div>A</div><div>TRE</div><div>O</div><div>EXT</div><div>EN</div></div>
FUNCTION	SpectraUV DriFlo
FEATURE	<div><div> ODOR-FREE</div><div> THERMAL REGULATION</div><div> MOISTURE-WICKING</div><div> 4-WAY STRETCH</div><div> BREATHABLE</div><div> WASHER + DRYER SAFE</div><div> HELMET FRIENDLY</div><div> LENS SAFE</div></div>
ABOUT	<p>The Treble Hood is thoughtfully engineered using three specialized fabrics in their optimum application for maximum performance. The TREO fabric on the head ensures seamless helmet compatibility. The inner liner features EXTEN fabric for a soft, comfortable feel against your skin, while the VERSA lower shell offers the protection needed for long days on the hill. Experience the ultimate performance and comfort, and take your outdoor adventures to the next level with the Treble Hood.</p> <p>* See tech story for material specs.</p>

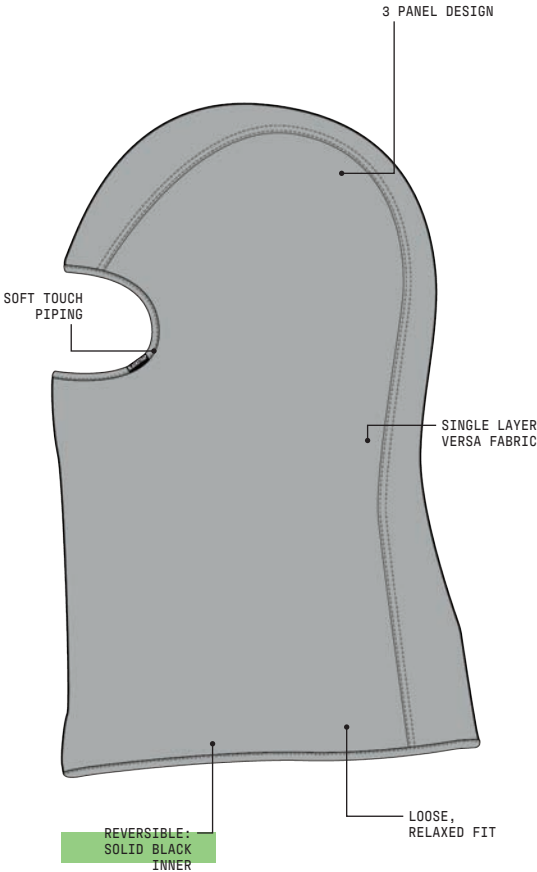


BLACK		CHERRY		DESCHUTES	
GLACIER		SAGEBRUSH		SMOLDERED	
BONE BLACK		HYPNO GLACIER		INPRINT OBSIDIAN	
PASTELS		PULSE CURRANT		PULSE ORION	

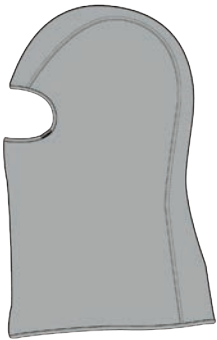
FLIP SOCK HOOD



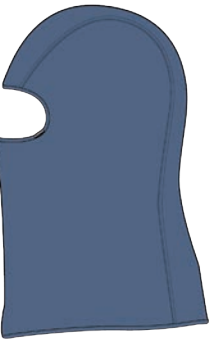
FABRIC	
FUNCTION	Spectra UV DriFlo
FEATURE	<div><div> ODOR-FREE</div><div> THERMAL REGULATION</div><div> FINISHED SEAMS</div><div> 4-WAY STRETCH</div><div> MOISTURE-WICKING</div><div> WASHER + DRYER SAFE</div><div> HELMET FRIENDLY</div><div> LENS SAFE</div></div>
ABOUT	<p>The Flip Sock Hood is a thoughtful update to a staple in our facegear line. With a custom 3-panel contoured design to maximize helmet compatibility and comfort, it has been mindfully constructed with VERSA fabric technology and an articulated face opening that can be worn on your nose or under your chin without restriction. Featuring a reversible design and a black interior, the Flip Hood will match your kit no matter how you style it.</p> <p>* See tech story for material specs.</p>



ASH



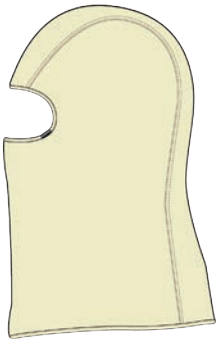
MOONLIGHT



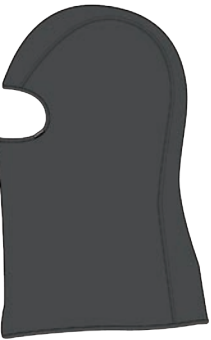
OBSIDIAN



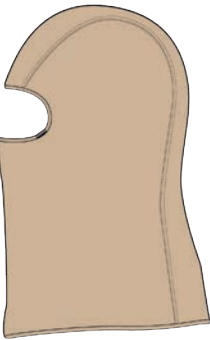
ORION



SMOLDERED



TUMBLEWEED



ANIMO ASH



ARMY OLIVE



INPRINT MAPLE



PONDY SMOLDERED











PULSE CHERRY

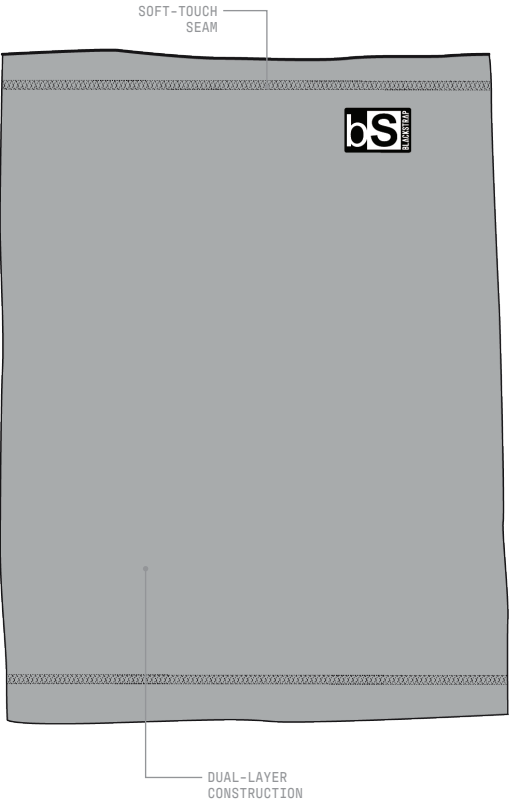


PULSE SAGEBRUSH



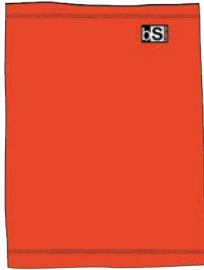
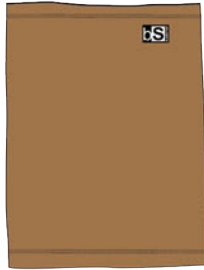

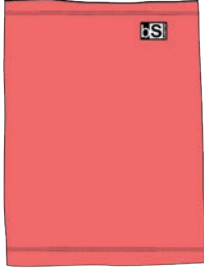




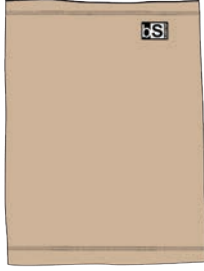











DUAL LAYER TUBE

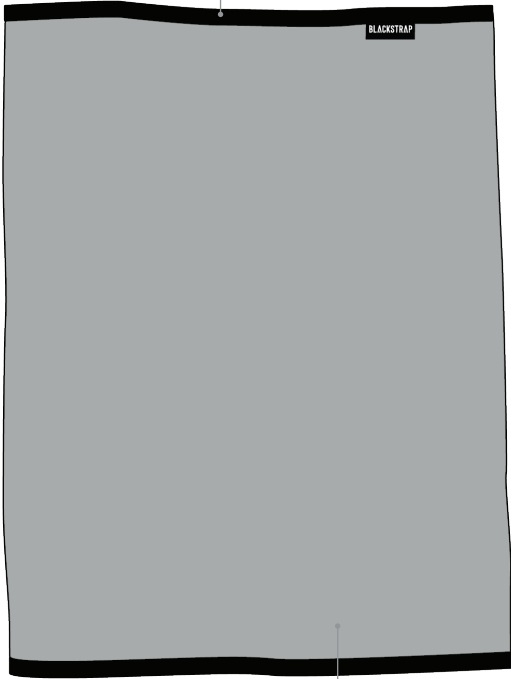








FABRIC	<div><div>TREO</div><div>PERFA</div></div>
FUNCTION	<div><div>SpectraUV</div><div>DriFlo</div></div>
FEATURE	<div><div><div></div><div>ODOR-FREE</div></div><div><div></div><div>THERMAL REGULATION</div></div><div><div></div><div>MOISTURE-WICKING</div></div><div><div></div><div>4-WAY STRETCH</div></div><div><div></div><div>DUAL-LAYER</div></div><div><div></div><div>WASHER + DRYER SAFE</div></div><div><div></div><div>HELMET FRIENDLY</div></div><div><div></div><div>LENS SAFE</div></div></div>
ABOUT	<div><p>The Dual Layer Tube is our Swiss Army Knife of face protection. No matter what the weather throws at your face, the Dual Layer Tube will have you covered. Mindfully constructed with TREO fabric technology allowing for optimal airflow and thermal regulation. Featuring a seamless PERFA dual-layer mesh liner for added warmth without compromising breathability ensuring that you stay warm and comfortable even in the most extreme environments.</p><p>* See tech story for material specs.</p></div>




BLACK	ASH	CHERRY	CURRANT
			

DESCHUTES	EVERGREEN	FLARE HI-VIZ	FOSSIL
			
GLACIER	MAPLE	MOONLIGHT	ORION
			
SAGEBRUSH	SMOLDERED	TUMBLEWEED	WHITE
			
ANIMO ASH	BONE BLACK	INPRINT MAPLE	INPRINT OBSIDIAN
			
MOTION GLACIER	PONDY SMOLDERED	PULSE CHERRY	PULSE ORION
			










APEX TUBE

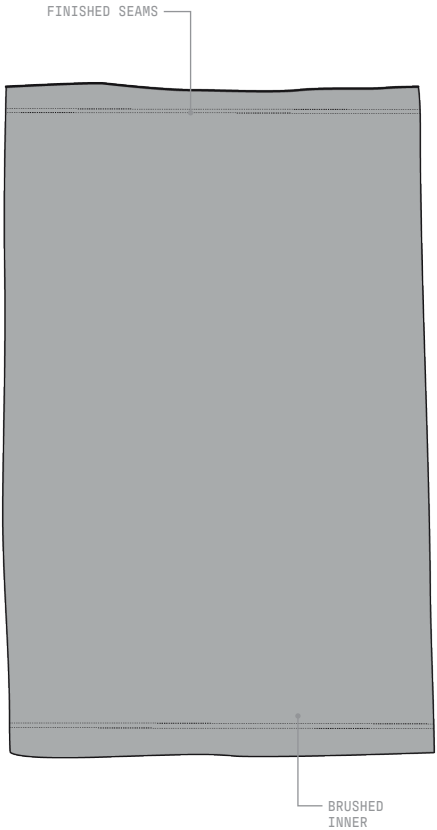
FABRIC	<div><div>TREO</div><div>THERMA</div></div>	<div><div>SOFT TOUCH FACE SEAM</div><div>DUAL-LAYER CONSTRUCTION</div></div>
FUNCTION	<div><div>SpectraUV</div><div>DriFlo</div></div>	
FEATURE	<div><div><div>ODOR-FREE</div></div><div><div>THERMAL REGULATION</div></div><div><div>DUAL-LAYER</div></div><div><div>4-WAY STRETCH</div></div><div><div>MOISTURE-WICKING</div></div><div><div>WASHER + DRYER SAFE</div></div><div><div>HELMET FRIENDLY</div></div><div><div>LENS SAFE</div></div></div>	
ABOUT	<div><p>The Apex Tube changes everything when the mountain is serving up free refills all day. Constructed with a THERMA liner, this is a sub-zero crusher with thermal regulation to ensure your body maintains warmth when the snow's too good to call it early. The Apex Tube features a relaxed yet cozy fit and a freeze-resistant TREO fabric outer shell for maximum protection.</p><p>* See tech story for material specs.</p></div>	

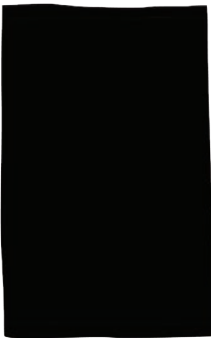










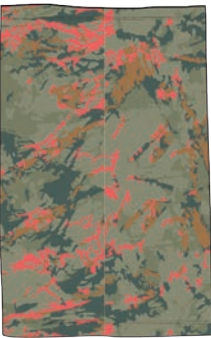


BLACK	ASH	CHERRY
DESCHUTES	OBSIDIAN	SMOLDERED
ANIMO ASH	GO CHERRY	INPRINT MAPLE
PONDY SMOLDERED	PULSE CURRANT	PULSE FOSSIL

THERMA TUBE

FABRIC	
FUNCTION	SpectraUV DriFlo
FEATURE	<div><div> ODOR-FREE</div><div> THERMAL REGULATION</div><div> FINISHED SEAMS</div><div> 4-WAY STRETCH</div><div> MOISTURE-WICKING</div><div> WASHER + DRYER SAFE</div><div> HELMET FRIENDLY</div><div> LENS SAFE</div></div>
ABOUT	<p>The Therma Tube boasts THERMA fabric technology, soft-touch comfort, and protection from the elements, on the chairlift or at après. With 4-way stretch, it can be worn as a classic neck tube or pulled to maximize helmet compatibility. The brushed inner liner gives a warm, soft on skin feel, all day long.</p> <p>* See tech story for material specs.</p>

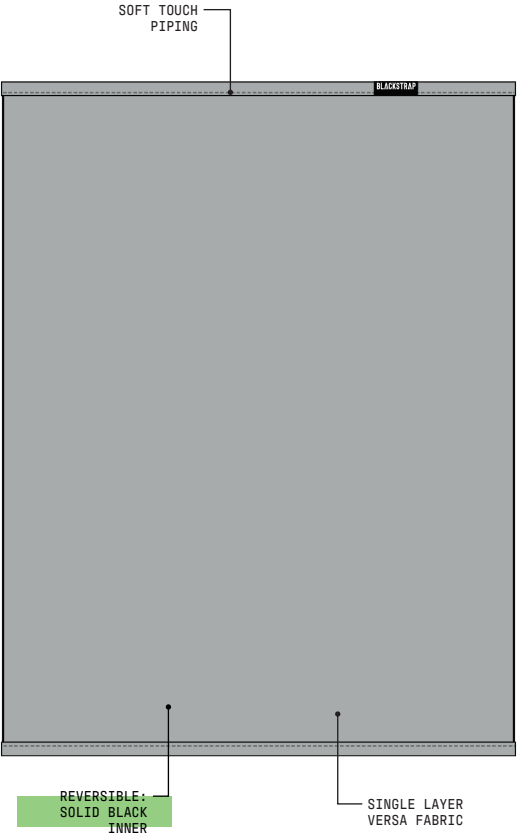


BLACK		ASH		CHERRY	
CURRANT		GLACIER		MOONLIGHT	
ANIMO ASH		BONE BLACK		INPRINT JORY	
MOUNTAIN EVERGREEN		PONDY SMOLDERED		PULSE SAGEBRUSH	

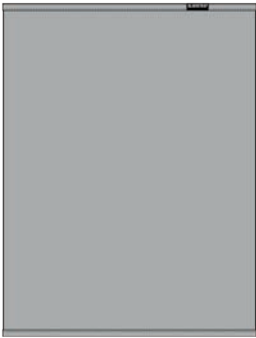
FLIP TUBE



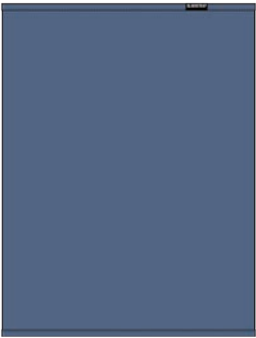
FABRIC	
FUNCTION	SpectraUV DriFlo
FEATURE	<div> ODOR-FREE</div> <div> THERMAL REGULATION</div> <div> FINISHED SEAMS</div> <div> 4-WAY STRETCH</div> <div> MOISTURE-WICKING</div> <div> WASHER + DRYER SAFE</div> <div> HELMET FRIENDLY</div> <div> LENS SAFE</div>
ABOUT	<p>The Flip Tube is a single-layer tube constructed with VERSA fabric technology for a breathable, moisture-free experience. Featuring a reversible design and a black interior, the Flip Tube will match your kit no matter how you style it.</p> <p>* See tech story for material specs.</p>



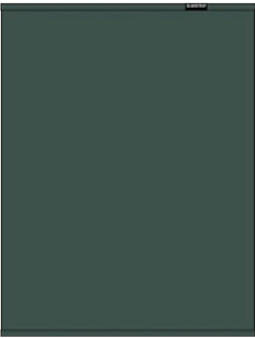
ASH



MOONLIGHT



OBSIDIAN



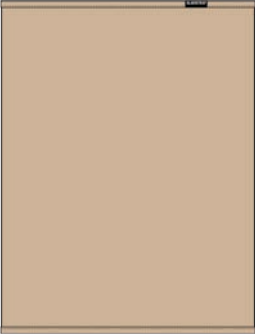
ORION



SMOLDERED



TUMBLEWEED



ANIMO ASH



ARMY OLIVE



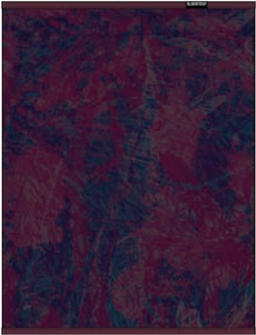
INPRINT MAPLE



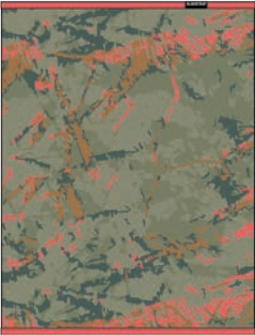
PONDY SMOLDERED











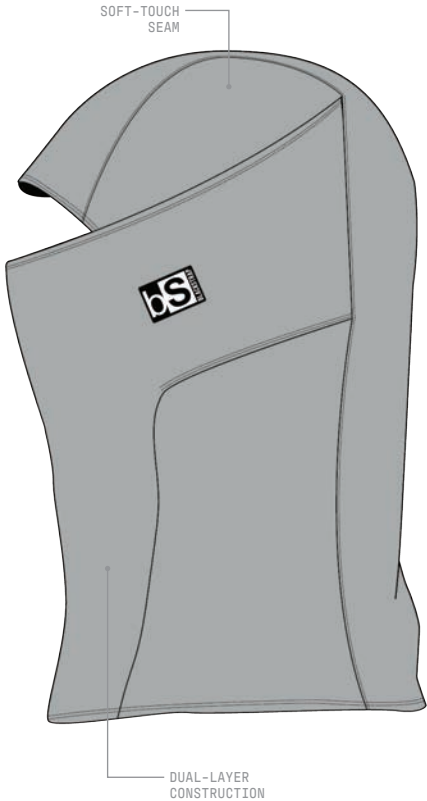
PULSE CHERRY



PULSE SAGEBRUSH











KIDS HOOD			
FABRIC	<div><div>TREO</div><div>PERFA</div></div>		
FUNCTION	<div>SpectraUV</div> <div>DriFlo</div>		
FEATURE	<div><div><div>ODOR-FREE</div></div><div><div>THERMAL REGULATION</div></div><div><div>MOISTURE-WICKING</div></div><div><div>4-WAY STRETCH</div></div><div><div>DUAL-LAYER</div></div><div><div>WASHER + DRYER SAFE</div></div><div><div>HELMET FRIENDLY</div></div><div><div>LENS SAFE</div></div></div>		
ABOUT	<div><div>The Kids' Hood is the ultimate quiver killer for face protection, constructed with TREO fabric technology, allowing for all-day thermal regulation. A dual-layer PERFA liner is added to the ExoHinge adding a breathable barrier of face protection to critical areas. Our proprietary ExoHinge design allows for full mobility without affecting helmet compatibility.</div><div>* See tech story for material specs.</div></div>		
BLACK	ASH	DAWN	CURRENT





DESCHUTES	FLARE HI-VIZ	GLACIER	LICHEN HI-VIZ
LUPINE	MAPLE	MOONLIGHT	SMOLDERED
ANIMO ASH	FRIENDS RAPTORS	INPRINT MAPLE	METRIC MOONLIGHT
MONSTER DISCO	MOUNTAIN EVERGREEN	ORIGAMI GLACIER	PUSLE ORION
SPACE GALACTIC	STAR SMOLDERED	TIE DYE LOUD	TRACKED EVERGREEN

KIDS EXPEDITION HOOD

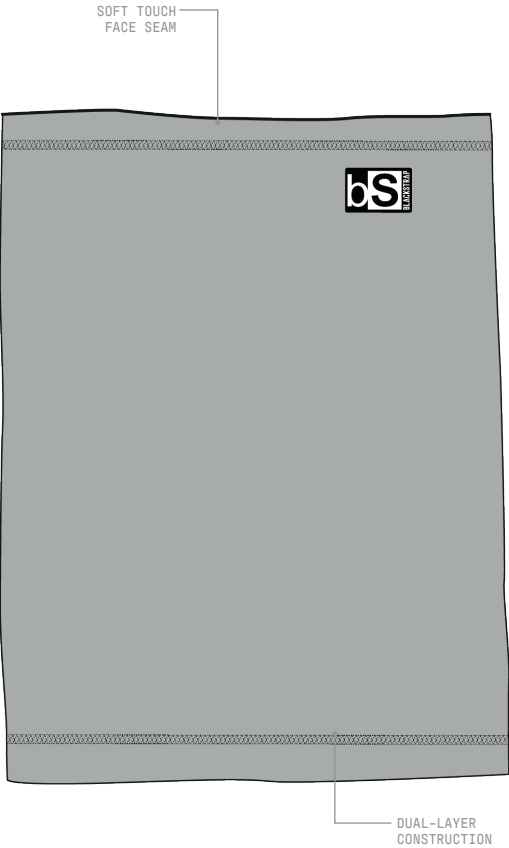
FABRIC	<div><div>TREO</div><div>PERFA</div></div>	<div><div>360° PERFA DUAL-LAYER LINER</div><div>EXOHINGE FUNCTION</div><div>DUAL-LAYER FACE HINGE</div><div>CONTOURED FLARE NECK</div></div>
FUNCTION	SpectraUV DriFlo	
FEATURE	<div><div> ODOR-FREE</div><div> THERMAL REGULATION</div><div> DUAL-LAYER</div><div> 4-WAY STRETCH</div><div> MOISTURE-WICKING</div><div> WASHER + DRYER SAFE</div><div> HELMET FRIENDLY</div><div> LENS SAFE</div></div>	
ABOUT	<p>The Kids' Expedition Hood is your best friend when the storms start to stack up. This is our warmest balaclava when the door to the white room is open all day. The Expedition Hood features a 360° PERFA dual-layer mesh liner for added warmth without compromising breathability, ensuring that the kids stay warm and comfortable, begging Mother Nature for more. With the Expedition Hood, the storm days are the best days.</p> <p>* See tech story for material specs.</p>	



BLACK		ASH		DAWN	
CURRENT		DESCHUTES		FLARE HI-VIZ	
GLACIER		LICHEN HI-VIZ		MAPLE	
SMOLDERED					










KIDS DUAL LAYER TUBE

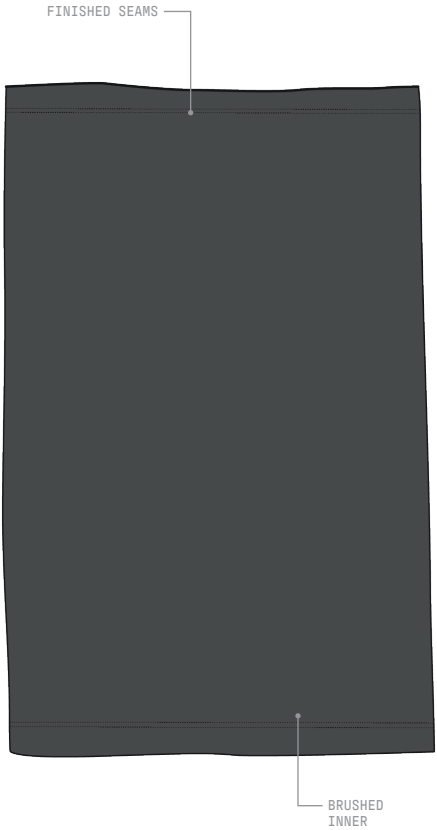
FABRIC	<div><div>TREO</div><div>PERFA</div></div>
FUNCTION	<div><div>SpectraUV</div><div>DriFlo</div></div>
FEATURE	<div><div><div></div><div>ODOR-FREE</div></div><div><div></div><div>THERMAL REGULATION</div></div><div><div></div><div>DUAL-LAYER</div></div><div><div></div><div>4-WAY STRETCH</div></div><div><div></div><div>MOISTURE-WICKING</div></div><div><div></div><div>WASHER + DRYER SAFE</div></div><div><div></div><div>HELMET FRIENDLY</div></div><div><div></div><div>LENS SAFE</div></div></div>
ABOUT	<div><p>The Kids' Dual Layer Tube is a classic neck warmer for youth offering both style and protection from the elements. Winter-loving groms have made the Dual Layer Tube their go-to neck warmer as it is technical, warm, and super functional with fun colorways. Featuring a PERFA tech mesh liner for added warmth without compromising breathability. The Dual Layer Tube keeps the kids scratching their stoke and not their faces.</p><p>* See tech story for material specs.</p></div>




BLACK	ASH	DAWN
FLARE HI-VIZ	LICHEN HI-VIZ	MOONLIGHT
INPRINT MAPLE	ORIGAMI GLACIER	PULSE ORION
STAR SMOLDERED	TIE DYE LOUD	TRACKED EVERGREEN

KIDS THERMA TUBE

FABRIC	
FUNCTION	SpectraUV DriFlo
FEATURE	<div><div> ODOR-FREE</div><div> THERMAL REGULATION</div><div> FINISHED SEAMS</div><div> 4-WAY STRETCH</div><div> MOISTURE-WICKING</div><div> WASHER + DRYER SAFE</div><div> HELMET FRIENDLY</div><div> LENS SAFE</div></div>
ABOUT	<p>The Kids' Therma Tube is a toasty warmer that boasts technical performance and comfort while protecting kids from the elements. The THERMA fabric allows for optimal thermal regulations so your groms can get after it even in the most extreme environments. With a brushed inner face, unmatched comfort, 4-way stretch, and the ability to machine wash/dry, the Therma Tube is a staple for your kid's snow gear bag.</p> <p>* See tech story for material specs.</p>



BLACK		DAWN		GLACIER	
MOONLIGHT		SMOLDERED		ANIMO ASH	
INPRINT MAPLE		MOUNTAIN EVERGREEN		SPACE GALACTIC	
STAR SMOLDERED					






BASELINER

MATERIAL SPECS.	<ul style="list-style-type: none">• VERSA Fabric• Elastic Cuffs• Conductive Overlays	
FEATURES	<div> 4-WAY STRETCH</div> <div> QUICK-DRY</div> <div> MOISTURE-WICKING</div> <div> LENS SAFE</div>	
ABOUT	The Baseline glove liner keeps the attention of its profile under wraps while tucked away inside the warmth of its outer shell. This baseline performance liner garners all the attention when displayed in public, moving from incognito to center stage.	




BLACK	INPRINT MAPLE	INPRINT OBSIDIAN	PULSE CURRANT	PULSE ORION
				

CRUISELINER

MATERIAL SPECS.	<ul style="list-style-type: none">• THERMA Fabric Back Hand• TREO Fabric Palm• Conductive Overlays	
FEATURES	<div> 4-WAY STRETCH</div> <div> QUICK-DRY</div> <div> MOISTURE-WICKING</div> <div> LENS SAFE</div>	
ABOUT	Combining THERMA Fabric on the back of the hand with a TREO Fabric palm, the Cruiserline Glove Liner utilizes BlackStrap fabric technologies in their optimal locations to create a glove liner that shines no matter the conditions. With a TPU grip pattern and conductive overlays, the Cruiserline is perfect for making a call on the lift or ripping skins at the summit.	

BLACK	ANIMO ASH	INPRINT JORY	INPRINT OBSIDIAN	PONDY SMOLDERED
				

GOGGLE COVER

FABRIC	A TREO
FUNCTION	SpectraUV DriFlo
FEATURE	<div>LENS SAFE</div> <div>4-WAY STRETCH</div> <div>WASHER + DRYER SAFE</div>
ABOUT	Made from 4-way stretch, lens safe TREO fabric, BlackStrap Goggle Covers are perfect for protecting your lenses when you're tossing goggles in your gear bag, eating lunch, or need to clean lenses on the lift. * See tech story for material specs.



POP DISPLAY (INCLUDED WITH ORDER)

- 48 UNITS + 1 SKU (INLINE OR CUSTOM)
- SHIPS MODULARLY
- REORDERS IN 25 UNIT INCREMENTS
- EACH COVER HAS UPC ON INSERT



CURRENT	EVERGREEN	FLARE HI-VIZ	GLACIER
MAPLE	MEADOW	ANIMO ASH	ARMY OLIVE
AZTEC FLARE	BONE BLACK	BUG CHERRY	FRUIT ORION
GEO MAPLE	HYPNO GLACIER	INPRINT MAPLE	METRIC MOONLIGHT
MOTION GLACIER	MOUNTAIN EVERGREEN	NIGHT BLACK	ORIGAMI GLACIER
PULSE CHERRY	PULSE SAGEBRUSH	SPACE GRAY	STAR SMOLDERED

BLACKSTRAP.

